

What is the School Broadcast Program?

The NFHS Network School Broadcast Program (SBP) is a platform that allows your school to stream live events over the Internet and archive videos for on-demand viewing.

- Broadcast your school sports, graduations, school news shows, guest speakers, interviews, award ceremonies and MORE with your existing equipment and our own technology platform
- Viewers purchase a subscription to watch live sporting events (Monthly, Season, and Annual Passes) using a secure online platform
- Your school receives a portion of all revenue generated from your school-produced subscription events
- Students learn real-world broadcast skills

What you get:

Platform

- Dedicated school-branded channel on NFHSnetwork.com to broadcast your live events and host your entire on-demand video archive (unlimited storage)
- All content is available on mobile devices and tablets



Software

- Laptop-based streaming software to easily broadcast live events from anywhere on campus and at away games
- Built-in sports overlay graphics (with clock and scorebug) give your broadcasts a professional feel
- Advertise within your broadcasts or on your school-branded channel and keep 100% of your ad revenue

Support

- Dedicated Account Manager
- Event Production/Technical Support
- Marketing Team
- Consumer Support (for your viewers)
- Extensive online help/training materials

What you need:

Laptop

- Visit <http://sbphub.nfhsnetwork.com/qsg/#laptop> to see our recommended specs

Video Camera

Video Capture Device

- Visit <http://sbphub.nfhsnetwork.com/qsg/#capture> to see supported devices
- Select one that is compatible with your camera

Internet Connection